



OVERSEAS PAKISTANIS FOUNDATION

REQUEST FOR PROPOSALS

HIRING OF MARKETING FIRM/AGENCY FOR MARKETING, ADVERTISING AND SALE OF OPF COUNTRY HOMES & APARTMENTS AT OPF HOUSING SCHEME ZONE-V, ISLAMABAD

1. Overseas Pakistanis Foundation intends to engage a Marketing Firm / Agency for **MARKETING, ADVERTISING AND SALE OF OPF COUNTRY HOMES AND APARTMENTS AT OPF HOUSING SCHEME ZONE-V, ISLAMABAD.**
2. Proposals are invited from reputable Marketing firms/ Agencies, who are active tax payers and have relevant experience.
3. Request For Proposal (RFP) Documents may be obtained from the office of Director General (Housing & Works), 3rd Floor, Housing & Works Division, Overseas Pakistanis Foundation, Shakra-e-Jamhuriat Sector G-5/2, Islamabad on submission of application along with demand draft / payorder / cash amounting to Rs. 3000/- (non refundable) in favour of Overseas Pakistanis Foundation Islamabad being cost of RFP documents.
4. The proposals complete in all respect in sealed envelopes should reach on or before on 25-05-2021 at 1200 hours in the office of Director General (Housing & Works) 3rd Floor, Housing & Works Division, Overseas Pakistanis Foundation Shakra-e-Jamhuriat sector G-5/2, Islamabad.
5. The envelope containing technical bids will be opened on the same day at 1230 hrs in the presence of bidders' representatives who may like to attend. Second envelope containing financial bids of technically qualifies bidders will be opened later, the date of which will be communicated after evaluation of the technical bids.
6. All the applicable Federal, Provincial and Local taxes must be considered while preparing the Financial Proposals. All these taxes are required to be built in quoted rates and not be mentioned separately.
7. The Consultant / Firm providing unsubstantiated and or incorrect information are liable to legal action and/ or disqualification.
8. This advertisement is also available on OPF and PPRA Websites.
9. The OPF reserves the right to reject any or all the proposals as per PPRA Rules on the basis of valid reasons prior to acceptance of Bid / Proposals.

Director General (H&W)

OPF Head Office, Shakra-e-Jamhuriat

Sector G-5/2, Islamabad

Tel: 051-9210264, 051-9048352 Fax: 051-9219136

Website: www.opf.org.pk E-Mail: housing@opf.org.pk